

# **Advanced Business Guide**

## **The 850+ Business Plans**



**DEMHA CONSULTANTS**

*The Professional Engineers*



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## **Accounting, Insurance & Compliance**

### **Accounting**

1. Accounting and Book keeping
2. Automated Accounting

### **Compliance**

1. Aircraft Weighing Systems
2. Construction Inspection
3. Document Shredding
4. Document Storage
5. Home Real Estate Inspection
6. I.D. Verification Technology

### **Financial Services**

1. Auditing and Consulting
2. Benefits Administration
3. Financial Holding Company
4. Financial Planning
5. Financial Services
6. Medical Billing

### **Insurance**

1. Auto Insurance Claims
2. Business Support Insurance
3. Insurance Agency
4. Insurance Company
5. Personal Insurance Agent
6. Video Documentation Service

### **Legal**

1. Attorney Employment Agency
2. Educational Research
3. Internet Court Documents
4. Law Firm
5. Nonprofit Law Firm

## **Children and Pets**

### **Children's Education and Recreation**

1. Amusement Park
2. Bowling Center
3. Catering
4. Children's Educational Toys
5. Children's Play Program
6. Children's Recreation Center
7. Gymnastics Instruction
8. Indoor Soccer Facility
9. Laser Tag Gaming Center
10. Miniature Golf Course
11. Nonprofit Youth Services
12. Parenting Center
13. Recreation Center
14. Tutoring Service
15. Youth Sports Nonprofit

### **Children's Products**

1. Children's Website
2. Diaper Manufacturer
3. Kid's Clothing Store

### **Day Care**

1. Child's Care
2. Child Day Care Services
3. Day Care
4. Workout Gym

### **Kennel & Pet Boarding**

1. Animal Day Care
2. Dog and Cat Kennel
3. Dog Kennel
4. Horse Boarding Real Estate

### **Pet Products and Services**

1. Aquarium Services
2. Dog Obedience School
3. Fish Breeder
4. Pet Photography
5. Pet Products Manufacturer
6. Pet Supplies
7. Veterinary Clinic

### **Cleaning, Repairs & Maintenance**

#### **Auto Detail & Repair**

1. Auto Repair and Car Wash
2. Auto Repair Service
3. Auto Repair Shop
4. Automotive Repair
5. Automobile Restoration
6. Car Wash
7. Car Wash Self Service

#### **Cleaning Products**

1. Cleaning Products
2. MLM Cleaning Products
3. MLM Water Filter
4. Soap Manufacturer
5. Water Purification

#### **Cleaning Services**

1. Carpet and Upholstery
2. Cleaning Service
3. Document Shredding
4. Janitorial Services
5. Painting Contractors
6. Septic Tank Contractor

#### **Computer Repair**

1. Computer Hardware Reseller
2. Computer Repair
3. Data Recovery
4. Data Recovery Services

### **Dry Cleaning and Laundromat**

1. Dry Cleaning Home Delivery
2. Dr Cleaning – UK Only
3. Laundromat

### **Maintenance**

1. Aquarium Services
2. Construction Repair
3. Electronics Repair
4. Electronics Repair Shop
5. Handyman Maintenance
6. Hardwood Floor Refinisher
7. Lawn and Garden Services
8. Locksmith
9. Plumbing

### **Clothing and Fashion**

#### **Boutique**

1. Bridal Shop
2. Lingerie Shop
3. Maternity Clothing
4. Women Clothing Boutique

#### **Clothing & Fashion Design**

1. Clothing Manufacturer
2. Custom Printed T-Shirts
3. Outdoor Gear Designer
4. Surf Clothing and Sportswear

#### **Clothing and E-commerce**

1. Clothing E-Commerce Site
2. E-Commerce Fabric Store
3. Maternity Clothing Online

#### **Clothing Retail**

1. Clothing Retail
2. Family Clothing
3. Kid's Clothing Store
4. Lingerie Retail Clothing Store
5. Speciality Clothing Retail
6. Sports Clothing Retail Shop

#### **Shoes**

1. Athletic Shoe Store Franchise
2. Skateboard Gear Retail
3. Women's Boutique Shoe Store
4. Women's Shoe Store

### **Construction, Architecture & Engineering**

#### **Architecture**

1. Architectural Engineering
2. Architecture Firm
3. Energy Conservation
4. Rental Remodeling

### **Construction**

1. Building Construction
2. Commercial Contractor
3. Construction
4. Construction Carpenter
5. Construction Inspection
6. Construction Manufacturer
7. Construction Repair
8. Formwork Construction
9. Gravel Rock Products
10. Remodeling
11. Residential Remodeling

### **Contractor**

1. Business Property Inspection
2. Carpet and Upholstery Cleaning
3. Commercial Contractor
4. Construction
5. Construction Carpenter
6. Construction Irrigation
7. Electrical Contractor
8. Handyman Maintenance
9. Hardwood Floor Refinisher
10. Lawn and Garden Services
11. Lawn Landscaping
12. Painting Contractors
13. Plumbing
14. Septic Tank Contractor

### **Engineering**

1. Construction Engineering
2. Electronic Engineering
3. Engineering
4. Engineering Consulting
5. Mining Software

### **Machinery & Hardware**

1. Computer Laser Accessories
2. Electronics Repair
3. Electronics Repair Shop
4. Equipment Rental Sales
5. Fire Rescue E-Commerce
6. Hardware Retail Franchise
7. Heavy Equipment Maker
8. Machine Tooling
9. Retail Hardware Store
10. Solar Water Heater Distributor
11. Surveyor Instrument
12. Tools Rental

## **Consulting, Advertising & Marketing**

### **Advertising**

1. Advertising Agency
2. Advertising Consulting
3. Advertising Marketing
4. Internet Media Advertising

### **Consulting**

1. Agricultural Consultants
2. Architectural Engineering
3. Auditing and Consulting
4. Business Analysis
5. Business Consulting
6. Business Support Insurance
7. Computer Consulting
8. Consulting Planning
9. Consulting Seminars
10. Engineering Consulting
11. Human Resource Consulting
12. Import Export
13. Integrated Communications
14. Investment Consulting
15. Management Consulting
16. Office Consulting
17. Scholarship Consulting
18. Seminar
19. SOHO Computer Consulting
20. Personal Shopping Services
21. Technology Investment
22. UK High Tech Consulting
23. Wedding Consultant

### **Creative**

1. Commercial Photography
2. Graphic Design
3. Home Interior Design
4. Interior Design
5. Video Television Production

### **Marketing**

1. Digital Marketing Agency
2. Business Development
3. Direct Mail
4. Display Case Marketing
5. Global Marketing
6. High-Tech Marketing
7. Marketing Consulting
8. Marketing Strategy
9. Medical Internet Marketing
10. Public Relations
11. Telemarketing Consultants

### **Printing**

1. Direct Mail
2. Online Print Shop
3. Print Broker
4. Print Shop Website
5. Printing Services Broker

### **Publishing**

1. Magazine Journalist
2. Magazine Publisher
3. Newsletter Publishing
4. Theatrical Music Producers

### **Education**

#### **Education Consulting**

1. Consulting Seminars
2. Educational Research
3. Government Services
4. Scholarship Consulting

#### **Education Products**

1. Children's Educational Toys
2. Seminar

#### **Education Services**

1. Aircraft Rental Instruction
2. Children's Play Program
3. Online College Bookstore
4. School Fundraising
5. Stained Glass Gallery
6. Teachers' Employment Agency
7. Tutoring Service
8. Weight Loss Seminars

#### **Education Technology**

1. Computer Software
2. Educational Software
3. Educational Software K-12
4. Educational Website

#### **Educational Recreation**

1. Baseball Batting Cages
2. Dance Studio
3. Karate

#### **Schools**

1. Art School Gallery
2. Art School Museum
3. Dog Obedience School
4. Driving School
5. Martial Arts School



## **Entertainment**

### **Entertainment & Recreation**

1. Amusement Park
2. Astrology Tarot Card
3. Baseball Batting Cages
4. Bar and Tavern
5. Bowling Center
6. Bowling Entertainment Center
7. Children's Recreation Center
8. Dating Matchmaking Service
9. Golf Course Training Center
10. Golf Driving Range
11. Inline Hockey Service
12. Inline Skating Products
13. Karaoke Bar - Bowling Alley
14. Laser Tag Gaming Center
15. Membership Social Events
16. Miniature Golf Course
17. Multi Sport Complex
18. Nightclub Saloon
19. Nightclub, Dance Classes
20. Paintball Facility
21. Paintball Products Retail
22. Recreation Center
23. Roller Skate Rink
24. Resort Hotel Ski Lodge
25. Retail Tennis Shop
26. Rock Climbing Gym
27. Skate Park Skiing
28. Sports Bar
29. Travel Tour Agency

### **Film and Television**

1. Independent Video Store
2. Video Production
3. Video Television

### **Hunting and Fishing**

1. Fishing Equipment
2. Fishing Shop
3. Fishing Supplies and Fly Shop
4. Houseboat Rental
5. Motel - Hunting Lodge

### **Media & Music**

1. Art Film Theater
2. Computer Programming
3. Independent Video Store
4. Music Recording Distribution
5. Music Recording Producer
6. Music Retail
7. Newsagent - Newsstand
8. Used Book Store

### **Shows & Events**

1. Dinner Theater
2. Nightclub Resort Complex
3. Sightseeing Bus Tours
4. Singles Bar
5. Wrestling Entertainment

### **Theater**

1. Movie Theater
2. Movie Theater Restaurant
3. Music Theater

### **Events**

#### **Event Planning**

1. Beverage Machine Rental
2. Catering and Ballroom Rental
3. Catering Company
4. Event Planning
5. Funeral Home
6. Global Event Planning
7. Limousine Taxi
8. Membership Social Events
9. Nightclub Resort Complex
10. Nonprofit Trade Association
11. Online Booking
12. Personal Event Planning
13. Video Production

#### **Weddings**

1. Bridal Gown Shop
2. Bridal Shop
3. Wedding Consultant

### **Farm & Agriculture**

#### **Agri-tourism**

1. Vineyard Bed & Breakfast

#### **Agriculture Consulting**

2. Agricultural Consultants

#### **Agriculture Products & Retail**

3. Butcher Shop
4. Feed and Farm Supply
5. Garden Nursery
6. Garden Products Recycling
7. Horse Reseller
8. Recycling Waste Materials

#### **Farm**

1. Agriculture Farm
2. Agriculture Fruit Farm
3. Horse Training
4. Hydroponics Farm
5. Peach and Apricot Farm
6. Produce Farm

### **Farm Machinery**

1. Farm Machinery Manufacturer

### **Finance & Investing**

#### **Financial Planning**

1. Accounting & Bookkeeping
2. Automated Accounting
3. Financial Planning

#### **Holding**

1. Financial Holding Company
2. Holding Company

#### **Investment**

1. Financial Services
2. Investment Company
3. Investment Consulting
4. Investment Website
5. Start-Up Real Estate

### **Fine Art & Crafts**

#### **Art Supply**

1. Art Supply Store and Gallery
2. Stained Glass Gallery

#### **Crafts**

1. Custom Pottery
2. Custom Quilt Artist
3. Decorative Pottery
4. Pottery Studio
5. Scrapbooking Store

#### **Design**

1. Bicycle Art
2. Drapery Fabricator
3. Florist
4. Graphic Design

#### **Fine Art**

1. Art Film Theater
2. Art Packaging Installation
3. Art Sales Custom Framing
4. Art School Gallery
5. Art School Museum
6. Custom Jewelry
7. Tattoo Parlor

#### **Gifts**

1. Gift Basket
2. Gifts and Collectibles Retail Shop
3. Home Accessories and Gifts
4. Specialty Gifts

#### **Home Decor**

1. Home Interior Design
2. Interior Design

### **Music**

1. Music Recording Distribution
2. Music Recording Producer
3. Music Theater
4. Musical Instrument Store
5. Nonprofit Recording Co-op
6. Theatrical Music Producers

### **Photography**

1. Commercial Photography
2. Pet Photography
3. Photography Studio

### **Fitness & Beauty**

#### **Cosmetics**

1. Cosmetic Herbal Sundries
2. Cosmetics Manufacturing
3. Tattoo Parlor

#### **Gym**

1. Fitness Equipment
2. Health Club
3. Gymnastics Instruction
4. Karate
5. Martial Arts School
6. Physical Fitness Gym
7. Rock Climbing Gym
8. Weight Loss Seminars
9. Workout Gym

#### **Salon & Spa**

1. Day Spa
2. Hair And Beauty Salon
3. Hair Removal
4. Hair Replacement and Salon
5. Hair Salon
6. Health Spa
7. Massage Products
8. Men's Salon
9. Retail Property Sub-leasing
10. Spa Health Club
11. Tanning Salon

#### **Sports**

1. Golf Course
2. Golf Course Training Center
3. Golf Driving Range
4. Indoor Soccer Facility
5. Inline Hockey Service
6. Multi Sport Complex
7. Skate Park Skiing
8. Sports Therapy
9. Used Sports Equipment Store

### **Yoga & Dance**

1. Dance Studio
2. Physical Fitness Gym
3. Yoga Center

### **Food & Beverage**

#### **Bakery**

1. Delicatessen and Bakery
2. Dessert Bakery
3. Specialty Baker
4. Bakery

#### **Bar & Brewery**

1. Bar and Tavern
2. Brewery
3. Hookah Bar
4. Karaoke Bar – Bowling Alley
5. Microbrew Bar
6. Nightclub
7. Nightclub Saloon
8. Nightclub, Dance Classes
9. Singles Bar
10. Sports Bar
11. Microbrewery

#### **Catering & Food Truck**

1. Catering and Ballroom Rental
2. Catering Company
3. Food Preparation

#### **Coffee Shop & Cafe**

1. Cafe Bistro Coffeehouse
2. Coffee Kiosk
3. Coffee Roaster
4. Convenience Store Cafe
5. Internet Cafe
6. Religious Coffeeshop
7. Sports Equipment Cafe
8. Tea Room

#### **Specialty Food & Beverage Shop**

1. Butcher Shop
2. Coffee Kiosk
3. Coffeehouse
4. Dinner Theater
5. Ethnic Food Import
6. Ethnic Food Restaurant
7. Frozen Custard Shop
8. Convenience Store Soda Fountain
9. Gourmet Food Store
10. Organic Food Store
11. Pizza Delivery
12. Shaved Ice Beverage
13. Wine Store

### **Restaurant**

1. Bed and Breakfast – Caribbean
2. Bed and Breakfast
3. Bed and Breakfast Inn
4. Bowling Entertainment Center
5. Cafe Bistro Coffeehouse
6. Deli Restaurant
7. Ethnic Food Restaurant
8. Fast Food Restaurant
9. Fine Dining Restaurant
10. Franchise Sandwich Shop
11. Healthy Restaurant
12. Italian Restaurant
13. Mediterranean Restaurant
14. Mexican Restaurant
15. Movie Theater Restaurant
16. Organic Restaurant
17. Pasta Italian Restaurant
18. Pie Restaurant
19. Pizzeria
20. Pizzeria Franchise
21. Sandwich Restaurant
22. Steak Buffet Restaurant
23. Steak Restaurant
24. Themed Restaurant

### **Wholesale Food & Beverage**

1. Agriculture Fruit Farm
2. Coffee Distribution
3. Coffee Export
4. Coffee Roaster
5. Hydroponics Farm
6. Nonprofit Food Bank
7. Pasta Manufacturer
8. Produce Farm
9. Salsa Manufacturer
10. Wholesale Food
11. Wholesale Food Manufacturer
12. Wholesale Juice

### **Hotel and Lodging**

#### **Bed and Breakfast**

1. Bed and Breakfast - Caribbean -
2. Bed And Breakfast
3. Bed and Breakfast Inn
4. Vineyard Bed & Breakfast

#### **Hotel**

1. Motel - Hunting Lodge
2. Resort Hotel Ski Lodge

#### **Shelter**

1. Emergency Shelters

## **IT, Staffing & Customer Service**

### **Administrative Services**

1. Administrative Service
2. Concierge Service
3. Health Plan Administration
4. Human Resources Consulting
5. Personnel Management

### **Customer Service**

1. Call Center
2. Personal Shopping Services

### **Employment Agency**

1. Attorney Employment Agency
2. Employment Agency
3. Exec Employment Agency
4. Teachers' Employment Agency

### **IT & Tech Support**

1. Computer Consulting
2. Computer Engineering
3. Computer Software Retailer
4. Computer Support
5. Database Software
6. Information Technology
7. Outsourced Computer Support
8. Software Testing
8. SOHO Computer Consulting

### **Security**

1. Security Guard
2. Video Documentation Service

## **Manufacturing & Wholesale**

### **Cleaning & Cosmetics Manufacturing**

1. Chemical Laboratory
2. Cleaning Products
3. Cosmetic Herbal Sundries
4. Cosmetics Manufacturing
5. Diaper Manufacturer
6. Pet Products Manufacturer
7. Soap Manufacturer
8. Water Purification

### **Clothing & Accessories Manufacturing**

1. Artificial Flowers Import
2. Clothing Manufacturer
3. Custom Pottery
4. Custom Printed T-Shirts
5. Export Watch Manufacturer
6. Promotional Products Maker
7. Surf Clothing and Sportswear

### **Tobacco & Cannabis Manufacturing**

1. Cannabis Dispensary
2. Cigar Manufacturing
3. Tobacco Retail

### **Construction Manufacturing**

1. Building Construction
2. Construction Manufacturer
3. Formwork Construction
4. Wholesale Landscape Products

### **Food Manufacturing**

1. Brewery
2. Chemical Laboratory
3. Pasta Manufacturer
4. Salsa Manufacturer
5. Vending Services
6. Wholesale Food Manufacturer
7. Wholesale Juice

### **Furniture Manufacturing**

1. Drapery Fabricator
2. Furniture Import
3. Furniture Manufacturer
4. Garden Furniture Maker
5. Office Furniture Manufacturer
6. Pet Supplies
7. Retail Furniture Manufacturer
8. UK Furniture Manufacturer

### **Machine & Equipment Manufacturing**

1. Aircraft Equipment Maker
2. Commercial Catalog Sales
3. Electronic Engineering
4. Heavy Equipment Maker
5. Internet Media Advertising
6. Machine Tooling
7. Manufacturing – Custom Parts
8. Solar Water Heater Distributor
9. Surveyor Instrument
10. Tracking Device Maker

### **Medical Equipment Manufacturing**

1. Eye Surgery Equipment Maker
2. Hearing Testing Systems
3. Lift Bed Manufacturer
4. Medical Equipment
5. Medicine Dispenser
6. Surgical Medical Equipment

### **Recycling**

1. Garden Products Recycling
2. Pallet Manufacturer
3. Plastics Recycling
4. Recycling Energy Conversion
5. Recycling Waste Materials

### **Sporting Goods Manufacturing**

1. Bicycle Manufacturer
2. Golf Club Manufacturer
3. Inline Skating Products



4. Outdoor Gear Designer
5. Sports Medical Equipment

#### **Wholesale & Distributor**

1. Coffee Distribution
2. Farm Machinery Manufacturer
3. Fire Rescue E-commerce
4. Wholesale Bicycle Distributor

### **Medical & Health**

#### **Dental Practice**

1. Dental Office

#### **Health Administration**

1. Benefits Administration
2. Health Plan Administration
3. Medical Billing

#### **Medical Equipment**

1. Eye Surgery Equipment Maker
2. Hearing Testing Systems
3. Lift Bed Manufacturer
4. Medicine Dispenser
5. Medical Equipment – Supplies
6. Medical Equipment
7. Medical Equipment Developer
8. Sports Medical Equipment
9. Surgical Medical Equipment
10. Voice Recognition Software

#### **Medical Practice**

1. Chiropractic
2. Chiropractic Clinic
3. Chiropractic Services
4. Family Chiropractic
5. Family Medicine Clinic
6. Occupational Health
7. Physical Therapy Massage
8. Psychological Health Center
9. Sports Therapy

#### **Medical Support & Laboratories**

1. Dental Laboratories
2. Laboratory
3. Medical Internet Marketing
4. Medical Language Translation
5. Medical Scanning Lab
6. Medical Services Management
7. Medical Software
8. Medical Transcription
9. Personnel Management

#### **Nursing Home**

1. Home Health Care Services
2. Nursing Home
3. Pharmacy

4. Agriculture Farm
5. Pharmacy

### **Psychological Therapy**

1. Psychological Health Center

### **Veterinary Practice**

2. Horse Training
3. Veterinary Clinic

## **Nonprofit**

### **Co-op Nonprofit**

1. Nonprofit Recording Co-op

### **Food & Housing Nonprofit**

2. Catering
3. Emergency Shelters
4. Nonprofit Food Bank
5. Nursing Home

### **Growth & Education Nonprofit**

1. Nonprofit Youth Services
2. School Fundraising
3. Youth Sports Nonprofit

### **Policy & Legal Nonprofit**

1. Government Services
2. Nonprofit Law Firm
3. Nonprofit Trade Association

### **Technology Nonprofit**

1. Energy Conservation
2. Technology Investment

## **Real Estate & Rentals**

### **Brokerage**

1. Mortgage Broker
2. Real Estate Broker
3. Real Estate Brokerage

### **Equipment Rental**

1. Beverage Machine Rental
2. Equipment Rental Sales
3. Office Equipment Rental
4. Retail Property Sub-leasing
5. Tools Rental

### **Vehicle Rental**

1. Houseboat Rental
2. Mopeds Rental

### **Real Estate**

1. Business Property Inspection
2. Home Real Estate Inspection
3. Real Estate Website
4. Residential Remodeling
5. Start-Up Real Estate

### **Storage Rental**

1. Self-Storage

### **Housing Rental**

1. Real Estate Management
2. Rental Remodeling

### **Retail & E-commerce**

#### **Art Store**

1. Art Sales Custom Framing
2. Art Supply Store and Gallery
3. Pottery Studio

#### **Bookstore**

1. Newsagent – Newsstand
2. Online College Bookstore
3. Scrapbooking Store
4. Used Book Store

#### **Car Dealership**

1. Auto Inspectors
2. Auto Parts Store
3. Automotive Repair - Sales - Valet
4. Environmental Car Dealership
5. Motorcycle Shop
6. Used Auto Sales

#### **Clothing & Accessories Retail**

1. Bridal Gown Shop
2. Clothing E-Commerce Site
3. Clothing Retail
4. Custom Quilt Artist
5. Specialty Clothing Retail
6. Family Clothing
7. Lingerie Retail Clothing Store
8. Lingerie Shop
9. Maternity Clothing
10. Women's Boutique Shoe Store
11. Women's Clothing Boutique
12. Women's Shoe Store

#### **Convenience Store**

1. Convenience Store
2. Convenience Store Cafe
3. Convenience Store Gas Station
4. Convenience Store Soda Fountain
5. Truck Stop

#### **Franchise**

1. Athletic Shoe Store Franchise
2. Fast Food Restaurant
3. Franchise Sandwich Shop
4. Pizzeria Franchise

#### **Cosmetics & Cleaning Retail**

1. MLM Cleaning Products
2. Day Spa
3. Hair And Beauty Salon
4. Hair Removal

5. Hair Replacement and Salon
6. Hair Salon

#### **E-commerce**

1. Children's Website
2. Cigar Manufacturing
3. E-commerce Internet
4. E-Commerce Retailer
5. E-Commerce Start-Up
6. E-commerce Fabric Store
7. Fish Breeder
8. Home, Garden Gifts Online
9. Horse Reseller
10. Mail Order Returns
11. Maternity Clothing Online

#### **Gift Shop**

1. Florist
2. Gift Basket
3. Gift Novelty Souvenir Shop
4. Gift Shop
5. Gifts and Collectibles Retail Shop
6. Gifts, Novelties, Souvenir
7. Specialty Gifts

#### **Health Products**

1. E-Commerce Retailer
2. Massage Products
3. Medical Equipment - Supplies
4. Pharmacy

#### **Home & Garden Retail**

1. Decorative Pottery
2. Feed and Farm Supply
3. Garden Nursery
4. Hardware Retail Franchise
5. Home Accessories and Gifts
6. Home Decoration Fabrics
7. Home, Garden Gifts Online
8. MLM Water Filter
9. Retail Discount Store
10. Retail Hardware Store
11. Retail Furniture Manufacturer

#### **Jewelry**

1. Custom Jewelry
2. Diamond Retailer

#### **Retail Music**

1. Music Retail
2. Musical Instrument Store

#### **Office Supplies & Office Furniture**

1. Direct Mail and Shipping
2. Office Equipment Rental
3. Office Furniture Manufacturer
4. Office Furniture Store

5. Office Supplies Retail
6. Online Print Shop
7. Printing Services Broker
8. UK Furniture Manufacturer

#### **Raw Materials Retail**

3. Gravel Rock Products

#### **Sporting Goods Retail**

1. Fishing Equipment
2. Fishing Shop
3. Fishing Supplies and Fly Shop
4. Paintball Products Retail
5. Retail Bicycle Shop
6. Retail Tennis Shop
7. Skateboard Gear Retail
8. Sporting Goods Retail Store
9. Sports Clothing Retail Shop
10. Sports Equipment Cafe
11. Sports Equipment Rental
12. Sports Equipment Retail
13. Sports Memorabilia
14. Used Sports Equipment Store
15. Yoga Center

#### **Technology Retail**

1. Cell Phones Retailer
2. Computer Hardware Reseller
3. Computer Software Retailer
4. Computer Support
5. Computers Reseller
6. Electronics Retailer
7. Software Sales
8. Telephone Sales
9. Wi-Fi Kiosks
10. SaaS

### **Technology**

#### **Data**

1. Computer Engineering
2. Data Recovery
3. Data Recovery Services
4. Database Software
5. Document Storage
6. Electronic Filing Storage
7. I.D. Verification Technology
8. Internet Court Documents

#### **Apps & Software**

1. ASP B2B Technology
2. ASP Software Developer
3. Computer Programming
4. Computer Software
5. Computers Reseller

6. Educational Software
7. Educational Software K-12
8. Industry-specific Software
9. Internet ASP
10. Inventory Control Software
11. Medical Software
12. Mining Software
13. SaaS
14. Software Publisher
15. Software Sales
16. Software Testing
17. UK High Tech Consulting
18. UK Software Publishing
19. Voice Recognition Software

### **Communication Technology**

1. Administrative Service
2. Cell Phones Retailer
3. Computer Laser Accessories
4. Computer Repair
5. Integrated Communications
6. Satellite Communications
7. Telecom Wireless
8. Telecommunications
9. Telecommunications Products
10. Telephone Sales
11. Tracking Device Maker
12. Wi-Fi Kiosks
13. Wireless DataComm

### **Internet**

1. Dating Matchmaking Service
2. E-commerce Internet
3. Educational Website
4. Internet Cafe
5. Internet ISP Wireless
6. Internet Service Provider
7. Investment Website
8. ISP
9. Online Booking
10. Online Services
11. Print Shop Website
12. Real Estate Website
13. Tourism Website Services

### **Transportation, Travel & Logistics**

#### **Airline, Taxi & Shuttle**

1. Aircraft Equipment Maker
2. Aircraft Rental Instruction
3. Aircraft Weighing Systems
4. Airline
5. Airport Shuttle

6. Airport Taxi
7. Limousine Taxi
8. Regional Airline
9. Sightseeing Bus Tours
10. Taxi

#### **Auto Sales & Parts**

1. Auto Parts Store
2. Environmental Car Dealership
3. Export Automobile Parts
4. Manufacturing - Custom Parts
5. Motorcycle Shop
6. Used Auto Sales

#### **Auto Services**

1. Auto Inspectors
2. Auto Insurance Claims
3. Auto Repair and Car Wash
4. Auto Repair Service
5. Auto Repair Shop
6. Automobile Restoration
7. Convenience Store Gas Station
8. Driving School

#### **Bicycle Products & Services**

1. Bicycle Manufacturer
2. Mopeds Rental
3. Retail Bicycle Shop
4. Sports Equipment Rental
5. Wholesale Bicycle Distributor

#### **Car Wash**

1. Car Wash
2. Car Wash Self-service

#### **Delivery Services**

1. Bicycle Courier
2. Concierge Service
3. Direct Mail and Shipping
4. Dry Cleaning Home Delivery
5. E-Commerce Start-Up
6. Mail Order Returns
7. Pizza Delivery

#### **Travel Agency**

1. International Travel Agency
2. Tourism Website Services
3. Travel Agency - Upscale
4. Travel Agency

#### **Import & Export**

1. Artificial Flowers Import
2. Coffee Export
3. Ethnic Food Import
4. Export Automobile Parts
5. Export Watch Manufacturer
6. Fitness Equipment

7. Furniture Import
8. Import Export
9. Vending Services

### **Shipping, Freight & Trucking**

1. Art Packaging Installation
2. Freight Brokerage
3. General Freight Trucking
4. General Motor Freight Trucking
5. Inventory Control Software
6. Packaging and Shipping
7. Pallet Manufacturer
8. Shipment Monitoring
9. Truck Stop

### **Summary**

I'll always remember a talk I had with a man who had spent 15 years trying to make his sailboat manufacturing business work, achieving not much more than aging and more debt. "If I can tell you only one thing," he said, "it is that you should never leave yourself without an exit. If you have no exit, then you can never get out. Businesses sometimes fail, and you need to be able to close it down and walk away. I wasn't able to do that."

The story points out why the U.S. government securities laws discourage getting business investments from people who aren't wealthy, sophisticated investors. They don't fully understand how much risk there is. Please, as you start your business, make sure that you understand how easily money invested in a business can be lost.

If I could make only one point with budding entrepreneurs, it would be that you should know what money you need and understand that it is at risk. Don't bet money you can't afford to lose. Know how much you are betting.

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